

## WILSON'S SERVICE TO AMERICA'S FARMERS

Remarkable Record Set Forth in Letter by the President on Signing Bill.

### NEW LAWS; NEW OUTLOOK

Farm Loan Act, Federal Reserve Bank, Provisions for Warehouse and Marketing Facilities Are Part of Program Executed by Democrats.

No administration has ever done so much to advance the agriculture interests of the United States as that of President Wilson. The record is set forth chiefly and effectively in a letter written by the President to Congress on August 11, 1916, Chairman of the Committee on Agriculture of the House of Representatives, as follows:

THE WHITE HOUSE, Washington.

August 11, 1916.

My dear Mr. Lever:

It has given me much satisfaction to approve today the bill making appropriations for the Department of Agriculture for the fiscal year ending June 30, 1917, and for other purposes, because the bill not only makes very generous provision for the improvement of farm production in the nation and for investigations and demonstrations in the field of the marketing of farm crops and of the organization of rural life but also contains three well conceived measures designed to improve market practices and the storage and financing of staple crops. As the passage of this bill marks the practical completion of an important part of the program for the betterment of rural life which was mapped out at the beginning of the administration, I feel that I cannot let the occasion pass without conveying to you and your associates in both houses my appreciation of the service rendered to the nation in strengthening its great agricultural foundations. The record, legislative as well as administrative, is a remarkable one. It speaks for itself and needs only to be set forth.

1. Appreciation of the importance of agriculture has been shown through greatly and intelligently increased appropriations for its support.
2. Particular pains have been taken to foster production by every promising means, and careful thought has been given especially to the matter of increasing the meat supply of the nation.
3. Greatly increased provision has been made, through the enactment of the Co-operative Agricultural Extension Act, for conveying agricultural information to farmers and for inducing them to apply it. This piece of legislation is one of the most significant and far reaching measures for the education of adults ever adopted by any government. It provides for co-operation between the States and the Federal Government. This is a highly important and significant principle. When the Act is in full operation there will be expended annually under its terms, from Federal and State sources alone, a total of over \$8,600,000. In the direct education of the farmer; and this amount is being and will be increasingly supplemented by contributions from local sources. It will permit the placing in each of the 2,850 rural counties of the nation two farm demonstrators and specialists who will assist the demonstrators in the more difficult problems confronting them.
4. Systematic provision for the first time has been made for the solution of problems in that important field of agriculture which concerns distribution—marketing, rural finance, and rural organization.
5. Provision was made promptly for the creation of an Office of Markets and Rural Organization and the appropriations for this Office, including those for enforcing new laws designed to promote better marketing, have been increased to \$1,200,000. The more difficult problems of marketing are being investigated and plans are in operation for furnishing assistance to producers of perishables through a market news service. A similar service for live stock interests will be inaugurated during the year.
6. The problems of securing the uniform grading of staple crops, of regulating dealings and traffic in them, of developing a better system of warehouses, and of providing more available collateral for farm loans has been successfully dealt with.
7. Under the Cotton Futures Act standards for cotton have been established, the operations of the futures exchanges have been put under supervision, and the sale of cotton has been placed on a firmer basis.
8. The United States Grain Standards Act will ensure uniformity in the grading of grain, enable the farmer to obtain better prices for his product, and afford him an incentive to raise better grades of grain.
9. The United States Warehouse Act will enable the Department of Agriculture to license bonded warehouses in the various States. It will lead to the development of better storage facilities for staple crops and will make possible the issuance of reliable warehouse receipts which will be widely and easily negotiable.
10. Of no less importance for agriculture and for the national develop-

ment is the Federal Aid Road Act. This measure will conduce to the establishment of more effective highway machinery in each State, strongly influence the development of good road building along right lines, stimulate larger production and better marketing, promote a fuller and more attractive rural life, add greatly to the convenience and economic welfare of all the people and strengthen the national foundations. The Act embodies sound principles of road legislation and will safeguard the expenditure of the funds arising under the Act not only, but will also result in the more efficient use of the large additional sums made available by States and localities.

11. The Federal Reserve Act benefits the farmer, as it does all the other people of the nation, by guaranteeing better banking, safeguarding the credit structure of the country, and preventing panics. It takes particular note of the special needs of the farmer by making larger provision for loans through national banks on farm mortgages and by giving farm paper a maturity period of six months.
12. It was essential, however, that banking machinery be devised which would reach intimately into the rural districts, that it should operate on terms suited to the farmer's needs, and should be under sympathetic management. The need was for machinery which would introduce business methods into farm finance, bring order out of chaos, reduce the cost of handling farm loans, place upon the market mortgages which would be a safe investment for private funds, attract to agricultural operations a fair share of the capital of the nation, and lead to a reduction of interest. These needs and these ideals have been met by the enactment of the Federal Farm Loan Act.

I am glad to have had an opportunity to take part in the execution of this large program, which, I believe, will result in making agriculture more profitable and country life more comfortable, and, therefore, insure the retention in rural districts of an efficient and contented population.

Faithfully yours,

WOODROW WILSON.  
Hon. A. F. Lever, Chairman,  
Committee on Agriculture,  
House of Representatives.

### WILSON A PROGRESSIVE BEFORE PARTY WAS BORN

Eighteen months before the birth of the Progressive Party, Woodrow Wilson, then Governor of New Jersey, gave this definition of a Progressive and so classified himself in an address before the Kansas Society of New York, January 29, 1911:

"By 'Radical' I understand one who goes too far; by 'Conservative' one who does not go far enough; by 'Reactionary' one who won't go at all. I suppose I must be a Progressive, which I take to be one who insists on recognizing new facts, adjusting policies to facts and circumstances as they arise."

Under Democratic influences during the six-year period since standstillism was overthrown in the House of Representatives in 1910, ninety per cent of the program of reform advocated by the Progressive Party has been enacted into law. "Invisible government," which is now making desperate efforts to "come back," has been driven from power under President Wilson's administration and will have no place in Washington so long as he is in the White House.

### MEXICO IS COMING BACK.

Saved From Conquest, It is Working Out Its Own Destiny.

Encouraging news continues to come from Mexico, and the friends of President Wilson's critics grow tamer all the while. Mexico has seen much misfortune, has borne many trials, has experienced many tragedies, but there is a buoyancy to the present situation that gives cheer to friends of that long-suffering republic.

Americans, coming from that country, bring optimistic assurances. They declare that there is much better government there than for many years, that Carranza money is increasing in value, that business is picking up and that law is being respected.

The New York Evening Sun, a Republican newspaper, which usually criticizes everything President Wilson does, is compelled to recognize the facts, telegraphed from San Antonio, Texas, by William G. Shepherd, war correspondent of the United Press, who has been one of the keenest observers of conditions both in Europe and Mexico. Mr. Shepherd, back from a long service abroad, was sent recently to the Mexican border. After a careful survey he reported conclusions which the Sun displays under the heading: "Mexico Coming Back; Business Grows Brisk—Confidence in Carranza Increases and Things Look Up."

In part Mr. Shepherd says: "Mexico is coming back. It's not a dead rubber nation; it's got a bounce in it. A summary of the news from the heart of Mexico, gathered in the last three weeks along the border from Americans incoming from Mexico, shows beyond doubt that conditions are improving, confidence in Carranza is growing, the situation is gaining buoyancy. Carranza money is gaining in value and business is picking up."

## Daily Arrivals of Wonderful New Suits, Coats, Dresses

Store Open Monday All Day

—To correct any erroneous thought or idea that some may have, that this store will be closed tomorrow (MONDAY) on account of Labor Day, we wish to announce that we will be here as usual, ready to serve mothers with the Children's Shoe and Garment needs for the opening of school which begins Tuesday morning, September 5th.

—A SUIT, A COAT, OR A DRESS, SOMETIMES ONE OR TWO OF EACH, and again several of one or the other—always coming with each express. Exclusive styles are these, models that you will see nowhere but at "The Fair." And but one of each even here.

IT IS ESSENTIAL TO NOTE that the garments being shown by "THE FAIR" lack entirely the whimsicality of the first designs of a new season, but rather are characterized by the finish of height of the season creations.

THIS PRELIMINARY fashion showing will prove of especial interest tomorrow and all during the week following because our display at this time is exceptionally complete. We know you must be anxious to see the wonderful new styles in Suits, Coats and Dresses that a wait your inspection here tomorrow.

### Many New Taffetas

Satin and Serge Dresses At Attractive Prices

—DRESSES, will be much worn this season, they have already made their grand entry at "The Fair" store and any woman who is tired of the Summer Styles—or any woman with a Dress need owes it to herself to see how well this store of specialization is able to serve her with the most authentic Autumn Dress Styles.

There's a splendid showing ready for Monday of Taffetas, Satin, Serge and smart combinations. Pleated, shirred, gathered and three-quarter skirts. Self material and Georgette sleeves. Bright colored silk and worsted embroidery, also fur trimming; New collar effects. Very exceptional values at \$11.95 and upwards to \$29.50.

"The Fair"

FRANKENBERG BROS. & NEWMAN

KNOWN FOR BETTER VALUES



### New Fall Suits

\$25, \$27.50, \$29.50 to \$50

Two Things to Remember About Them

FIRST—This season, women are not going to be tied down to any one certain style. There are many kinds—enough to suit every woman's particular taste. SECOND—Because of the unsettled fabric and dye situation, women should see these Suits in "THE FAIR" Store's reliable stocks. Our garments are always the best at whatever price you've planned to pay. THE COATS are long, semi-fitted, short, loose, slightly belted styles, fitted at waist and flaring around the hips, or strictly tailored. So, you see there is great variety. HATS! TRIMMING! Sleeves are seen, but the more fancy costume sleeves have fullness. Novel and treatments are also a feature of the new suits—and, fur is quite extensively used in trimming.

## The New Modes in Autumn Millinery

Priced to Make Their Value on Irrisistable Attraction



—THE EXCLUSIVENESS OF OUR NEW FALL SHOWING is its principal feature. Each beautiful creation is touched with just that rare definiteness of design that sets it apart from Millinery of the usual type.

Wonderful models from New York's smartest shops. Velvets, of course, in leading colors of purple, brown, begonia, blue and staple black. If you would know what is truly new, come to our great Millinery section tomorrow—where the new styles abound when they are new—where style and quality are combined at lowest prices.

Latitude of Color and Simplicity of Line Emphasize the Charm of Moderately Priced Hats

at \$6.50, \$7.50 and \$8.50

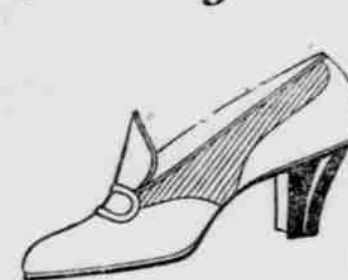
—EVERY SEASON "The Fair" makes a feature of hats at the above prices. However many we may show, each hat seems trying to outvie the others in beauty, in style, in individuality. They're cute, delightful hats—and so adaptable—for semi-dress as well as street wear.

Tomorrow there are large assortments at each price \$6.50, \$7.50 and \$8.50—presenting chic, wearable hats for practically all seasons. Each hat specially designed—and of a quality that would place it among millinery selling at much higher prices. Learn early of this store's moderately priced hats—see these particularly—tomorrow.

### Misses' and Girls' Fall Hats \$1.50 to \$5.00

—FALL BRINGS US SMART, youthful styles in Children's and Girls' Hats, and unsurpassed values—and don't think you have seen anything like them before—They're quite different—and quite new and wonderfully low priced ranging from \$1.50 to \$5.00. Models suitable for girls from 2 to 16 years, made of felt or velvet, in a broad range of colors, trimmed with ribbon bows, fur or ornaments. See them tomorrow.

### Cleaning Women's Pumps & Slippers at \$2.95



—This offer concerns a special lot of Women's Pumps and Strap Slippers, depleted lines and odd lots that have been repaired for a quick clearance—they have been previously advertised and selling fast at the sale price \$2.95.

Perhaps, a purchaser and a friend of yours has already told you about them, you may have made plans to get a pair before you saw this advertisement, if so, you'll act wisely to be on hand early tomorrow morning. There are Patent and Dull Kid Pumps and Strap Slippers, with buckles or bean trimming, Patent Gypsy Pumps with white piping; Combination effects with Dull leather or Patent vamps and cloth quarters; sizes 2 1/2 to 6's; \$4 to \$6 values for \$2.95.

### Men's Patent & Gun Metal Oxfords at \$2.95

—THESE SPLENDID QUALITY, HIGH GRADE Oxfords for Men that are on sale here tomorrow morning at a fractional part of their former prices, will prove a wonderful incentive for early buying to men who wish to economize.

They are from the famous "WALK-OVER" shoe makers, and possess that built-in style and quality that men are glad to get at even full, regular prices. Two styles, one of Patent, the other Gun-Metal Calf stock; broad toes, medium low heels, welt soles, blucher lace style; sizes 6 to 10's; worth easily \$5—a made for \$2.95.

## Fashion Has Sent You Her Very Newest Models in Autumn's Favorite Blouses of

Crepe de Chine and

Georgette Crepe

\$6.50, \$7.50 to

\$10.00

—YOU MIGHT CLOSE YOUR EYES and pick up hair-dress as a time from this assortment and you'd find a dozen Blouses you'd find in your hands. Styles that quite surpass the modes of the Summer; why, it seems that fairy fingers were them from the airy fancy of the spider's web—they're so dainty, so alluring, so beautiful.

Exclusive novelties in Georgette Crepe, Wilton's, the wrap, Crepe de Chine and Imported Crepes, white, plain shades and delicate combinations. Some have the deep sailor collar, ruffled or frilled; others have large, hollow crepe de Chine jabot, collar tucked and flared with hem-stitching—It would take a full page to enumerate all their new and pleasing style features.



### Lovely Lingerie Blouses

White and Colors

\$2.50 Values \$1.95

Blouses at \$3.95

—A definite saving is afforded the woman who chooses one of these lovely new Blouses at \$3.95—the most charmingly effective new Autumn modes of Crepe de Chine and Georgette, designed with a touch of color, entrancingly beautiful—in white and flesh color—Choice \$3.95.

—Values extraordinary in exquisite Lingerie Blouses at \$1.95—The most attractive late summer models of sheerest, finest Voile, Orsandy, Lawn and Batiste in white, flesh, rose, blue and in line colors. Showing delightful new front ruffling effects, made with deep sailor collars, some pleated, dainty homely, hand embroidery and tucking—Specially priced at \$1.95.

### Remainder of Summer Dresses at a Fraction of Former Selling Prices

—All remaining summer dresses segregated into two lots and offered at prices that absolutely bear no relation whatsoever to their real value. And those who respond to this announcement will get smart little frocks at the most insignificantly little prices they ever paid for Dresses of equal style and quality. Made of Voile, Lawn, Batiste, Grandy and printed materials, in a great variety of styles. The sale prices follow—

\$1.95 \$3.65  
Dresses Worth \$8.50 Worth \$10 to \$12.50

### Wash Skirts

—In order to effect a speedy clean-up, White Wash Skirts have been re-marked to prices that should hurry them out before the end of the week. \$4.50 to \$6.50 values for \$2.45—And \$2.50 Wash Skirts for \$1.55.



### School Opens Soon

#### The Children's Shoe Needs Supplied

—WE RECEIVED LARGE SHIPMENTS the past week of Boys' and Girls' School Shoes. We are ready now with one of the best stocks we ever had—Sturdy, shapely, dependable shoes, that will stand the hard wear, fit easy and give thorough satisfaction. Styles that are in keeping with the needs of the little ones. Thoroughly hygienic, not crowding the growing feet, but allowing them to develop as nature intended.

You'll find more wear, better appearance, greater protection and finer qualities in "The Fair's" Footwear for Boys and Girls than in any other School Shoes offered at like prices.

#### Boys' School Shoes

—Made of Gun-Metal Calf stock; put through a special process of tanning that increases the strength, durability and wearing properties of the leather; well made and sewn with silk; soled with the best Oak Tanned Sole Leather, the toughest and best sole leather made. Prices are reasonable considering present market conditions.

Youths' Shoes, Lace or Button, 2 1/2 to 6, at \$2.65 to \$4.00  
Youths' sizes, 9 to 2's, Lace or Button Styles at \$2.25 to \$3.50

#### Childrens, Girls' and Misses' Shoes

—Made of Patent or Dull Leather, lace or button style, with low school heels. These are some of the new shoe ideas for Fall in which you not only get style, but service and satisfactory wear.

These in Childrens' Sizes, 8 1/2 to 11's at \$2.25 and \$2.50  
These Shoes in Girls' Sizes, 11 1/2 to 2's for \$2.50 and \$3  
Misses' Sizes, 2 1/2 to 7's; lace or Button Styles at \$3.50

#### Mary Janes White, Patent and Dull

—To say that our present stock of Mary Janes is replete is as superfluous as saying, School Days are Here—but to say that we are ready with assortments of leathers and sizes that are complete in every detail is to announce a fact that every mother in town will be glad to hear. Choice of Patent, Dull Leather and White Canvas, (both welt and turn soles). Prices follow—

Mary Janes, Patent or Dull Leather; sizes 8 1/2 to 11's, \$2  
Mary Janes, Girls' Sizes, 11 1/2 to 2's, at \$2.25 and \$2.75  
Mary Janes, Misses' Sizes, 2 1/2 to 7's, priced at . . . \$3.50

#### Misses' Paris Pumps \$2.00

Paris Pumps have played an important part in Misses' Footwear throughout the summer season, and they will be equally as popular for early Fall wear, because of their comfort and easy, graceful swing they give the wearer. Made of excellent quality white canvas, heavy rubber soles, low rubber heels; all sizes from 2 1/2 to 7's, (WHITE ONLY) priced at \$2.

#### Black and White Tennis Oxfords

Misses' Black Tennis Oxfords, Sizes 2\* to 7's for . . . 85c  
Misses' White Tennis Oxfords, Sizes 2 1/2 to 7's for . . . \$1.00  
Girls' Tennis Oxfords, (Black Only) 9 to 2's for . . . 65c  
Boys' Tennis Oxfords, Sizes 2 1/2 to 6's, White 65c and \$1  
Boys' Black Tennis Oxfords; Sizes 2 1/2 to 6's for . . . 85c